

Organizational Profile



Principal office

PULSE Bangladesh Society
BGB Camp, Chowdhury Para, Jilongja
Cox's Bazar, Bangladesh.
Tel: 0341- 64412
Cell: +8801822913356
E-mail: pulse_cox@yahoo.com
Website: www.pulsebd.org



GEOGRAPHICAL COVERAGE OF

PULSE BANGLADESH SOCIETY



BAY OF BENGAL

PULSE Bangladesh Society

Background

PULSE Bangladesh Society is a non-governmental and non-profit organization. It works for the improvement of life-standard of the poor and socially disadvantaged population by undertaking various projects. PULSE Bangladesh Society was established in 2008 and was registered with Directorates of Social Welfare. A group of professional social workers of Cox's Bazar established the organization. PULSE Bangladesh Society has been implementing projects in Cox's Bazar sadar, Ukiya & Teknaf Upazila of Cox's Bazar district and in Sadar Upazilla of Bandarban district the principal regulating body of the NGO is the Executive Committee consisted of 7 members, who are elected from the General Body bi-annually.

PULSE Bangladesh Society is committed to create a productive and economic independent society that is free from poverty where people can exercise their basic social rights, through activities that focus on women and children as well as on distressed people. The organization is serving for housing, health, education, agriculture, environment, human development, income generation, social justice, religious, and family-cooperation. It has also human resources development projects focusing on training and documentation facilities in the areas relating to health and disaster management.

The organization executes their operation with the help of some talented, skilled and enthusiastic economist, managers and financial analyst.

Full legal name of the organization:

PULSE Bangladesh Society

Office address :

Beside the BGB Camp
Chowdhury Para, Jilongja, Cox's Bazar
Bangladesh.

Registration no:

NGO Affairs Bureau Reg: 836
Joint Stock Companies & Firms Act XXI of 1860, S - 9841

Telephone : +880341-64412
E-Mail : pulse_cox@yahoo.com
Chief functionary Saiful Islam Chowdhury
Chief Executive
Phone: +8801822913356

Legal Bank details : Dutch Bangla Bank, Cox's Bazar Branch, Bangladesh
Tel: +880341-51146, 51147
SWIFT : DBBLBDDH102

Vision of PULSE Bangladesh Society:

The vision of the organization is a society where all the people are valued, free from all kinds of injustice, class bias, exploitation and poverty.

Mission of PULSE Bangladesh Society:

The mission of the organization is to ensure participation of community people in their development process to improve the living standard and to ensure the quality of life for all the community people through justice, equality, gender awareness, democracy & empowerment.

Goal

People's empowerment by promoting rights of the poor & marginalized, food security, Responsiveness of public services, democratic decentralization, local governance & justice, agricultural & economic development and employment generation.

Core Values of PULSE Bangladesh Society:

PULSE Bangladesh Society works to serve the community – without discrimination. Its work is based on the following core values:

- Participation: Our employees and stakeholders play an active part in planning and decision making.
- Respect: We affirm to the dignity, potentiality and contribution of participants, development partners, and stakeholders.
- Excellence: We constantly challenge ourselves to higher levels of performance
- Autonomy: We are guided only by PULSE Bangladesh’s work philosophy and governance mechanisms.
- Legality: All actions and decisions will be taken within the law of the land and in accordance with moral principles and transparency.
- Unity: We are committed to work as a team.
- Discipline: We are committed to quality work and assume personal responsibility for our actions.
- Sustainability: We promote cost-effectiveness, accountability, transparency to achieve organizational sustainability.

Organizational Structure:

General Body of PULSE Bangladesh Society consists of 21 members. The 7 members Executive Committee is elected from the General Members and is currently led by the Chairman Md. Jamal Hossain .This committee guides all the activities of the organization. The Executive Committee of the organization can take any decision which they feel would be beneficial for the organization. The committee members serve for the organization as volunteers in the various sectors of Legal Aid, Adolescents’ reproductive health , Non-formal adult &child education, Health services for working children, Handicrafts, Environmental issues, HIV/AIDS awareness activities. Management enjoys good relationship with GO & NGO's.

Executive Committee

SL #	Name	Position	Profession	Gender
1.	Md. Jamal Hossain	Chairman	Social Worker	Male
2.	HelenazTahera	Vice Chairman	Social Worker	Female

3.	Saiful Islam Chowdhury Kalim	General Secretary	Social Worker	Male
4.	Anin Marma	Treasurer	Social Worker	Male
5.	Anima Mukti Gomez	Executive Member	Social Worker	Female
6.	Prof. Fazlul Karim	Executive Member	Social Worker	Male
7.	Nargis Atker Roni	Executive Member	Social Worker	Female

Legal status

PULSE Bangladesh is a Non-Governmental Organization (NGO) and is registered/affiliated with the following departments of Government of Bangladesh.

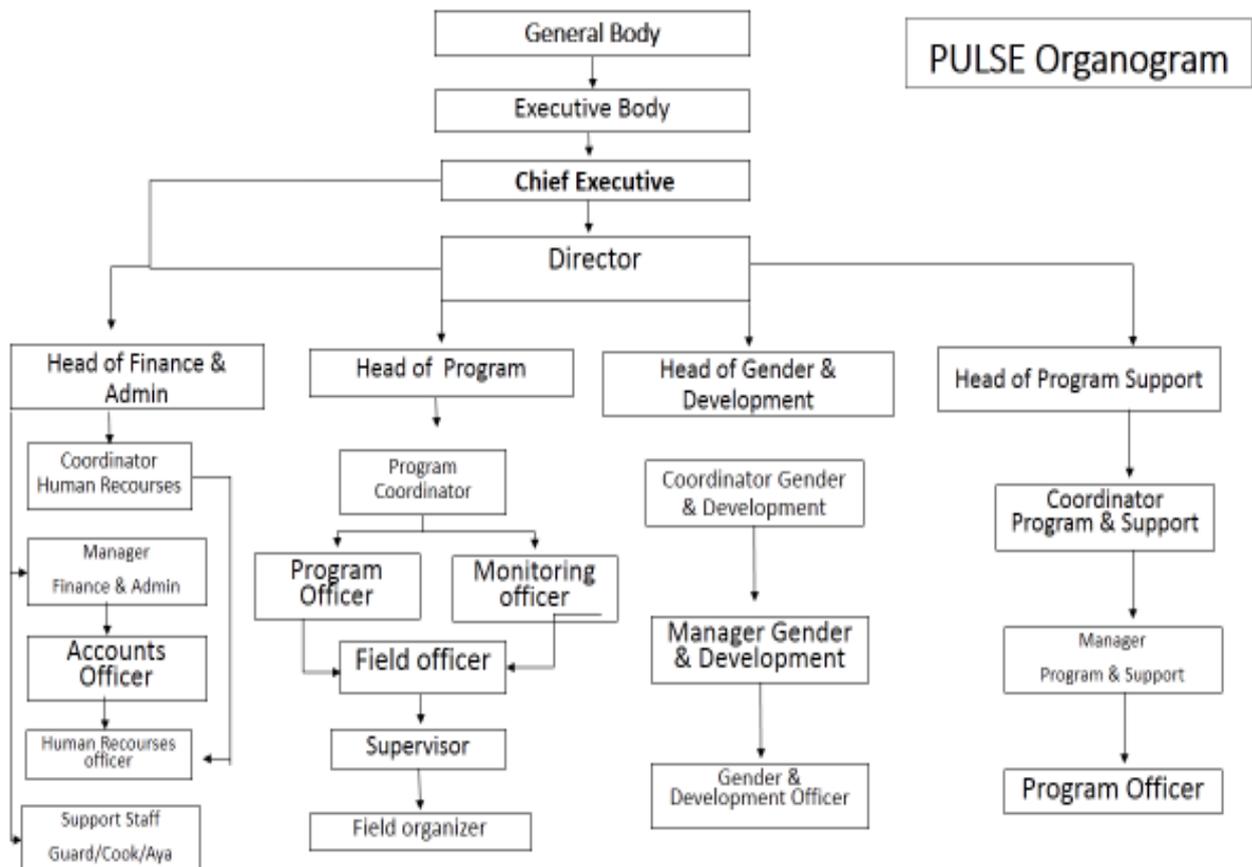
Department	Registration/Approval No. & date
NGO Affairs Bureau (FD registration)	No. 836 dated 06 June 1994
Joint Stock Companies and Firms (Act XXI of 1860)	No. S 9841 in 2009

Organizational Capacity:

PULSE Bangladesh Society has excellent track record in several key areas of human/social development including in education, emergency relief activities, women empowerment, health sector, STD/STI/HIV/AIDS prevention, legal Aid, environment & tree plantation. Besides this, the NGO has a total of 180 employees & 125 volunteers at different levels to conduct its programs smoothly. PULSE Bangladesh Society has expertise in the following areas –

- in implementing awareness/advocacy project through school program, group discussions and other BCC activities.
- in managing various projects relating to education, legal aid, women empowerment, child & adult health, and environmental issues.
- to design/develop various income generating activities like handicraft
- in establishing and managing GO/NGO/Private-sector collaboration & coordination.
- in community mobilization at grassroots level.
- in developing, monitoring & supervising joint plans involving GO/NGO/Private sector.

Organogram of PULSE Bangladesh Society



Policies

To govern the organization properly PULSE Bangladesh has developed the following policies and guidelines:

- Gender Policy
- Human Resources Policy
- Financial Policy
- Program/Project Management Guidelines
- Child Safety Policy

AREA `OF COVERAGE:

Cox's District- Sadar Upazilla and Ukhiya Upazila and Teknaf Upazila
Bandarban District – Sadar Upazilla.

Financial Management:

PULSE Bangladeshis Society responsible for the management of funds available under any project. Project fund is managed based on the financial rules and regulations of the PULSE Bangladesh. PULSE Bangladesh Society maintains separate bank account for each fund available under each project. The General Secretary of PULSE Bangladesh Society and President or Treasurer of PULSE Bangladesh are the signatories of the bank A/C.

Recent Activities:**Emergency Relief Activity**

In the fastest growing refugee exodus that the world has witnessed in decades, some 671,000 refugees fled into Bangladesh from Myanmar's Rakhine State in less than six months starting in August 2017.

The new arrivals joined more than 200,000 refugees from Myanmar already living in the country, mainly in the District of Cox's Bazaar, bringing the total to approximately 1000,000 with some 602,400 refugees in the Kutupalong-Balukhali site; it is now the largest refugee settlement in the world. The "Rohingya refugee crisis", as it is commonly referred to, has now slowed as compared with the pace and magnitude of 2017. Refugees are, however, still arriving from Myanmar into Bangladesh, some 3,236 arrived in February 2018 alone.

PULSE BD Society provides support through different types of services i.e.health, food supply, non-food supply, education, and recreational facilities etc.

Health Affairs

We conduct community based campaign for mothers who are caring new born babies. We conduct local meetings with the help of health workers for the medical treatment and family planning to control population growth. We motivate local people to go health complex where they can get treatments free of cost. We develop trainings for villagers to get alternate pure drinking water as well as we help building sanitary latrines with low cost.

Education

We are arranging meetings, seminars and publishing poster, leaflets in order to exchange the experiences. We support the unprivileged villagers with an analysis to develop national education and social richness; also we arrange seminars for technical education with the help of relevant experts.

We work on expansion of women education and provide schoolbook free of cost to the underprivileged students.

Agriculture

To get the right production we need modern cultivation instrument as well as high quality seeds and insects killers. Considering the same we are providing advices to local farmers to develop their farming knowledge as well as to introduce modern techniques.

Bangladesh is primarily an agrarian economy. Agriculture is the single largest producing sector of economy since it comprises about 30% of the country's GDP and employing around 60% of the total labor force. The performance of this sector has an overwhelming impact on major macroeconomic objectives like employment generation, poverty alleviation, human resources development and food security.

Meeting the nation's food requirements remains the key-objective of the government and in recent years there has been substantial increase in grain production. However, due to calamities like flood, loss of food and cash crops is a recurring phenomenon, which disrupts the continuing progress of the entire economy.

Income Generating Activities

To increase the capacity of the most vulnerable groups for improving their living status the organization provides IGA training of the most vulnerable groups.

Training and Handicrafts Sector:

PULSE Bangladesh Society has a training cell where it provides training for the women on handicrafts. PULSE Bangladesh Society also provides basic awareness program for the youth.

In Legal Aid Sector (Human development):

To meet the need of the community people PULSE Bangladesh Society initially started its legal aid program in its project area. Within a very short time the program has produced a very positive impact among the people. Presently 10 lawyers are engaged in the legal aid program. Last year PULSE Bangladesh Society conducted a large numbers of arbitrations (Salish) out them 42 cases had been solved and 14 cases are under process.

Anti-Trafficking Activities:

Because of the socio-economic condition of the country the women and children living below the poverty line are abused .PULSE Bangladesh Society has taken several activities to aware people especially women against trafficking. PULSE Bangladesh Society has awareness programs for the Rohingya refugee people of Cox's Bazar district in border areas. In last year PULSE Bangladesh Society has reached to around 7000 people through 150 awareness meetings and around 10,000 people through folk cultural shows, drama/theater program. Beside this PULSE Bangladesh Society has organized several advocacy-meetings, seminars, group-meetings, IPT shows among community people.

Observation of International & National Days:

PULSE Bangladesh Society actively participates in celebration of International and National days with the collaboration of Government and other NGOs.

PRESENT DONOR:

- International Organization for Migration (IOM).
- UNICEF.
- Islamic Relief Worldwide.
- Plan Bangladesh.
- Muslim Charity.
- Baraka City, France.
- Bani Street, France.
- Restlessbeing, UK
- Help the Needy

- Unity Welfare Foundation, UK.
- Government of Bangladesh.
- UNDP
- GCERF
- Good Factory ,Poland
- Medicine du Monde Japan
- International Coalition Sites of Conscience

Completed Project Status

SL	Name of Project	Donor	Status
1	Humanitarian Support (Emergency Food items) to Rohingya Muslim and host Communities in Bangladesh	Ummah Welfare trust	Completed
2	Emergency Humanitarian Support for the most vulnerable Rohingya people and displaced people in Bangladesh	BarakaCity	Completed
3	Emergency Food and Noon food Support for the most Vulnerable (Rohingya Muslim and displaced people in Bangladesh	Restlessbeings	Completed
4	Delivery relief and development Program in Bangladesh for the displaced Rohingya refugee	Restlessbeings	Completed
5	Emergency Support for the most Vulnerable (Rohingya Muslim) and displaced people in Bangladesh	Restlessbeings	Completed
6	Humanitarian Support to Rohingya Refugees in Bangladesh	Muslim Charity	Completed
7	Monsoon preparedness shelter upgrades project Ref: 03.07.2666.665.68.120.17.408	People in Need	Completed
8	Life Savings Assistance for the Myanmar Refugee Community Ref: 03.07.2666.665.68.120.17.747	Polish Humanitarian Action (PAH)	Completed
9	Humanitarian Support to Displaced Communities in Bangladesh	Muslim Charity	Completed
10	Qurbani Program 2017	Bani Street	Completed
11	Humanitarian Response/Relief Activities for newly arrives Rohingya people in makeshifts Cos's Bazar district, Bangladesh	Community Partners International (CPI)	Completed
12	Emergency Response for Myanmar Refugee in Bangladesh	Islamic Relief Worldwide	Completed
13	Emergency Humanitarian Support for the most vulnerable Rohingya people and displaced people in Bangladesh	Restlessbeings	Completed
14	Humanitarian Support to Rohingya Refugee	Muslim Charity	Completed
15	Rohingya Emergency Humanitarian Aid	Unity Welfare	Completed

SL	Name of Project	Donor	Status
16	Quarbani program 2017with the most Vulnerable Rohingya Muslim and host Communities in Bangladesh	China Group	Completed
17	Humanitarian Support to (Food and Non Food items to Rohingya Muslim and host Communities in Bangladesh	China Group	Completed
18	Rohingya Ramadan Humanitarian Aid	Unity Welfare	Completed
19	Quarbani Project for Rohingya and other displaced people	Unity Welfare	Completed
20	Humanitarian Support to Rohingya Refugee in Bangladesh	World Care Foundation	Completed
21	Humanitarian Support (Emergency Food items) to Rohingya Muslim and host Communities in Bangladesh	Africa Muslim Agency	Completed
22	Emergency Response for Myanmar Refugee in Bangladesh	Ma'Arij Foundation for Development	Completed
23	Emergency Response for MyanmarRefugee in Bangladesh	Al-Ilya Foundation	Completed
24	Emergency Humanization support for the most needy Rohingya People	The Aid Team	Completed
25	Rohingya Emergency Humanitarian Aid	Unity Welfare	Completed
26	Emergency Latrine Distribution to Myanmar's Rohingya Camps in Bangladesh Ref: 03.07.2666.665.68.120.17.452	Jemma Net, Japan	Completed
27	Qur'anic Program - 2018 Ref: 03.07.2666.665.68.120.17(Part-1)-826	Islamic Relief Worldwide	Completed
28	Humanitarian Support for the displaced people in Bangladesh Ref: 03.07.2666.665.68.075.20.424	Good Factory Foundation ,Poland	On going
29	Strenthening Community response and resilience against COVID -19in Rohingya refugee camp and host communities in Cox`sBazar in Bangladesh . Ref: 03.07.2666.665.68.075.20-611.	Medecins du Monde ,Japan	On going
30	Capacity Building for Community Trust Telling in Rohingya Communities project in Bangladesh Ref: 03.07.2666.665.68.075.20.445	International Coalition of Sites of Conscience	On going
31	Humanitarian support for Rohingya people and displaced people in Bangladesh Ref : 03.07.2666.657.76.335.20.134	Restlessbeings ,Uk	Ongoing
32	Rehabilitation of street children through basic education & Life skill traing Ref : 03.09.0000.665.68.113.16.949	Bani Street France	On going
33	Protection ,GVB(Safe space & Safe Shelter) Project	IOM	On going
34	Improved Safety and Social Cohesion in Host and Rohingya Communities in Cox`sbazar District.	Global Community Engagement and Resilience Fund (GCERF)	On going
35	Protection, Gender Based Violence Safe shelter & Safe Space Project.	International Organization of Migration (IOM)	On going

Running Project Status:

SI #	Name of Project	Donor	Status
1.	Protection, (Gender Based Violence Safe shelter & Safe Space) Project.	International Organization of Migration (IOM)	Running
2.	Medical Clinic Project	PULSE Bangladesh Own Fund	Running
3.	Rehabilitation of Street Children through Skill training and education	Bani Street	Running
4.	Strengthening Community response and resilience against COVID -19in Rohingya refugee camp and host communities in Cox`sBazar in Bangladesh . Ref: 03.07.2666.665.68.075.20-611.	Medicines du Monde ,Japan	Running
5.	Humanitarian Support for the displaced people in Bangladesh Ref: 03.07.2666.665.68.075.20.424	Good Factory Foundation ,Poland	Running
6.	Humanitarian support for Rohingya people and displaced people in Bangladesh Ref : 03.07.2666.657.76.335.20.134	Restlessbeings ,Uk	Running
7.	Capacity Building for Community Trust Telling in Rohingya Communities project in Bangladesh Ref: 03.07.2666.665.68.075.20.445	International Coalition of Sites of Conscience	Running
8.	Improved Safety and Social Cohesion in Host and Rohingya Communities in Cox`sbazar District.	Global Community Engagement and Resilience Fund (GCERF)	Running

Organization's Five years plan, 2019-2023

Sl no	Title	Program includes	Who will be benefited
1	Human Resource Development Program	<ul style="list-style-type: none"> * Organize training for the staff * Formal training to group members at grassroots level. * Non-formal training for group members at grassroots level. 	All staff of organization and the beneficiaries of organization.
2	Saving formation and credit support.	<ul style="list-style-type: none"> * Self-help group formation. * Saving formation for group sustainability. * Credit support to start IGA to be self-employed. 	100 self-help groups will be benefited from the program.
3	Women empowerment	<ul style="list-style-type: none"> * Women rights education. * Skills and capacity building training. * Income generation activities. * Formation of rights preservation and protection committee. * Information dissemination, network and advocacy. 	100 women group members will be directly benefited from this program
4	Social forestry and nursery development program.	<ul style="list-style-type: none"> * This program will contribute toward ecological balance. * Block plantation. * Homestead plantation. * Nursery development. 	Group members as well assist to create a sound and healthy environment.
5	Health care and WATSAN program.	<ul style="list-style-type: none"> * Community Health care. * Hygiene promotion education (preventive, curative and promotion) * 100% sanitation coverage at target area. * Hardware support to ensure safe water. 	All members or targeted community will be having preventive, primary curative and promotional service.
6	Small Economic enterprise development program (PULSE)	<ul style="list-style-type: none"> * Business management and marketing training. * Liaison with financial supporting institutes. * Final technical support form organization. 	The program is intended to develop a mechanism for relationship with the groups in the long run. It is for graduated groups of organization who would like to go in to bigger investment projects. And they will create employment opportunities for the poor.
7	Education program.	<p>The Components are:</p> <ul style="list-style-type: none"> * Adult literacy for non- literate group members. * Enrolment of children of the poor 	Children 5-12 years aged and the adult who are illiterate will have the provision to access education facilities.

		household to enhance further growth of literacy. * Non- formal primary education (NFPE) for the dropped - out and not enrolled children of 5-11 age groups.	
8	Youth development.	* Organize the youth * Skill development training * Financial support for developing small business.	150 youths expected to be benefited from the program with self- employment opportunities.
9	Awareness rising on human right and good governance.	* To raise awareness on illiteracy rights development, social discrimination, women right and good governance	All group members can get opportunity from this program.
10.	Disabled development	* Organize disabled * Skill development training * Financial support for developing small business * Skill development training for guardian	300 disabled expected to be benefited from the program with self- employment opportunities.
11.	Agriculture development	* Organize the farmer * Skill development training * Financial support	350 farmers expected to be benefited from the program with self- employment opportunities.
12	Birth Registration	* Skill development training for staff * Collect birth information for children * Community awareness on birth registration	Community will be benefited.
13	Legal Aid	* Skill development training for staff * GO-NGO, Community Awareness	Community, women & staff will be benefited from this programme
14.	HIV/AIDS	* Organize the community * Skill development training for staff	Directly 300 people & indirectly 400 people will be benefited.
15.	Child rights	* Organize the child group * Skill development training for staff * Skill development training for child * Skill development training for community & guardian * To raise awareness of illiteracy * Rights development education * Social discrimination * Child right	Directly 400 children & indirectly 800 children will be benefited for this programme
16.	Drug addiction prevention	* Organize the community * awareness of GO-NGO Staff and community * Skill development training for staff * Skill development training for	Young men & community will be benefited.

		community	
17.	Women & children trafficking prevention programme	<ul style="list-style-type: none"> * Organize the community * Skill development training for staff & community * awareness of GO-NGO staff and community 	Especially women, children & community will be benefited.
	Environment Program:	<ul style="list-style-type: none"> ❖ Awareness build up. ❖ Environment protection and regeneration, participation of women in the local government and other community institutions.(GO-NGO) 	Especially women, children & community will be benefited.
18	Mother and child health care	Motherhood, nutrition and child health care awareness, goods Distribute.	Specially women, children & community will be benefited
19	Maternity Allowance	Awareness program for pregnant mother	Especially pregnant vulnerable mother.